



Help us make our
SEVENTH ANNUAL
PETAPALOOZA
the best one yet!



105 Hunters Ridge Drive
Harrisburg, PA 17110
petapaloozapa.com

Save the date! Petapalooza is on May 20th!

On May 20, 2017, Petapalooza PA will be holding the seventh annual Petapalooza Pet Adoption Festival which will feature hundreds of adoptable animals from local rescues and shelters, dozens of vendors, and a family-friendly day of fun. Petapalooza serves as both a fundraiser for these non-profit organizations and as a facilitator for pet adoptions. Last year, nearly 1,500 people attended, and all of our rescues found forever homes for many of their animals. This year, we are committed to making Petapalooza an even bigger success.

We love that you are interested in giving back to the local community, and we are hoping that you will consider sponsoring Petapalooza this year. We are a 100% volunteer, non-profit organization, so any support that you could provide would be amazing! All donations are tax deductible, and every donation comes with a huge amount of appreciation from our board members, our volunteers, our rescue groups and the homeless animals they support.

Petapalooza Sponsorships:

Cat's Meow | \$250

Booth Space | Thank You Mention in Program | Logo On Website With Link

Big Dog | \$500

All of the Cat's Meow perks PLUS | 2 T-Shirts | Logo on Shirt | Quarter Page Ad

Party Animal | \$1,000

All of the Cat's Meow perks PLUS | 5 T-Shirts | Logo on Shirt | Half Page Ad

Silver Fox | \$2,500

All of the Cat's Meow perks PLUS | Larger Booth | 10 T-Shirts | Larger Logo on Shirt | Full Page Ad
Featured Location on Website | DJ Recognition

Biggest BFF | \$5,000

All of the Silver Fox perks PLUS EXCLUSIVE SPONSORSHIP | 10 More T-Shirts | Largest Logo on Shirt |
Full Page Ad in Program (You Choose Location) | Logo on Billboard & on all Marketing Materials

For more information about us, please visit petapaloozapa.com or email us any time at petapaloozapa@gmail.com. We sincerely thank you for your consideration, and we hope that you will be able to help us end animal homelessness in Central PA.

Thank you!

Bitsy McCann

Bitsy McCann, Volunteer Executive Director

Petapalooza

PETAPALOOZA SPONSORSHIP

Please fill out and make checks payable to Petapalooza PA.

Mail to: Bitsy McCann, 105 Hunters Ridge Drive, Harrisburg, PA 17110

Organization's Name: _____

Organization's Address: _____

Primary Contact Person: _____ Secondary Contact Person: _____

Contact Phone Number: _____ Secondary Phone Number: _____

Contact Email: _____ Secondary Email: _____

Website: _____

If your group wishes to be included on our website, in our program, and in other promotional materials, please respond no later than April 15, 2017. Registration deadline April 30, 2017.

Explain Your Organization and Why you are Sponsoring Petapalooza

Check your preferred sponsorship:

_____ **Cat's Meow** | \$250

_____ **Big Dog** | \$500

_____ **Party Animal** | \$1,000

_____ **Silver Fox** | \$2,500

_____ **Biggest BFF** | \$5,000

ADDITIONAL SPONSORSHIPS

_____ **Parade of Pets** | \$250

_____ **EMS** | \$250

_____ **Food Truck Row** | \$250

_____ **Speaker Tent** | \$250

PROGRAM AD ONLY

_____ **Quarter Page** | \$100

_____ **Half Page** | \$150

_____ **Full Page** | \$200

SPONSORSHIP FEE

\$ _____

If you are interested in a customized sponsorship, please contact our Volunteer Executive Director, Bitsy McCann, at petapaloozapa@gmail.com or 765-426-9547.